Viral eBook Guide

What is a viral product?

A viral product, like this one, is a product that you can add your own website links inside of, save it a PDF, and then distribute the product to your own customers, who in turn will be distributing it to their customers with your links(s) still inside of the product.

Note: These products usually do not come with Private Label Rights; they are generally Master Resale products that can be rebranded.

Why is viral a good marketing tool?

Viral ebooks are an excellent way, and free way to get your name, product, service, or website out and circulated around the internet and really no cost to you.

It's as good as word of mouth advertising (also free), and the beauty of it is the viralized product may be circulated for years to come.

Quick Example:

You setup a viral ebook , and you distribute it to only 10 people. If those 10 people distribute it to 10 people as well, and those 100 people distribute it to 10 people each… well you get the idea. See example below.

You Distribute 10	10
Second Level Distribute 10	100
Third Level Distribute 10	1000
Fourth Level Distribute 10	10,000

That's 10,000 people who now have a product with your links inside of it.

So you see how easily and rapidly your marketing information can be spread around the internet. This is a great way to generate free traffic, and gain brand recognition.

This is a great tool if used properly.

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Setting up Your Viral eBook

Now, let's viralize this ebook.

This product comes with an ebook in PDF format, and should also include a second copy of that book in .DOC, or .RTF format. This is the document that you will be editing.

1. First open the editable version of the ebook (.DOC, or .RTF), example – The eBook.rtf
2. Locate a position in the ebook where you would like to display you're link.
3. Type in some information, and include your link there as well.

   Example: This eBook is Brought to you by: "Your Name (or website)"
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Note: remember to include the *http://www*. In the link so that when you convert it back to PDF format the link will stay intact. As the software you are using to convert Microsoft© Word®, and Rich Text Format document into PDF's may not be able to keep links that do not include the *http://www*. active. It usually requires more expensive PDF conversion software, with these advanced features built into keep all link styles intact. Like "Adobe PDF Maker©"

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Saving your rebranded (viralized) ebook –

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